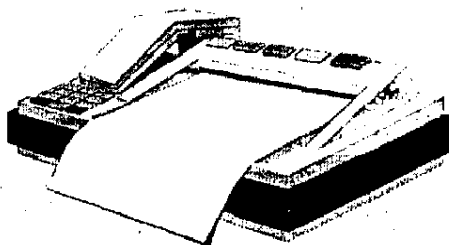


J. CAMPBELL  
R. J. REYNOLDS TOBACCO CO.  
(716) 634-4179  
FAX (716) 634-3145

## SENDING A FAX!!



DATE: 4-30-98

TO: John Mitiguy

NUMBER OF PAGES (INCLUDING COVER PAGE) 2

COMMENTS: PO #s 518-A (product) and  
518-B (displays) have been set up  
for attached. Detailed correspondence  
will be mailed. Any Qs, call me.

Thanks,  
Judy

51845 7856

# RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / ROU 1610  
PROMOTIONAL COORDINATOR

8899 MAIN STREET  
WILLIAMSVILLE, NY 14221  
(716) 634-4179  
FAX (716) 634-3145

March 6, 1998

RJR Account #315288

Mr. J. Mitiguy  
DOWLINGS, INC.

**JUNE: DORAL B1G1F / PROMOTION #800432**

Dear John:

DORAL B1G1F *pre-sleeved* product (6M) has been ordered (see quantities listed below), as well as 90 skus of B1G1F Displays (Item #541865) to pack and ship this promotion to your participating retail accounts.

DORAL BRAND STYLE	B1G1F UPC Code	#/ (6M) Cases B1G1F
Men Lt 100	12300-25365	<u>3</u>
Ult Light 100	12300-25363	<u>3</u>
Lt Box 100	12300-25370	<u>3</u>
FF Box 100	12300-25369	<u>3</u>

**DISPLAY DETAIL (#541865)**

EACH PRE-SLEEVED 6M CASE CONTAINS 30 WHITE CARTONS.

EACH WHITE CARTON CONTAINS 5 PRE-SLEEVED B1G1F DEALS

EACH DISPLAY CONTAINS 4 WHITE CARTONS OR '20 B1G1F OFFERS'.

→ **Product PO #518-A; Displays PO #518-B**

Product / Display Arrival:

← May 18, 1998

Ship Date to Retail:

Week of: June 8, 1998

SKU CUBE:

0.4955

SKU WT (w/o Product):

1.1000 lbs

Retail Sales Offer per Sku:

20 Offers

Billing per Sku:

2 Savings Cartons

EFT \$ Amount:

\$1,056.62

PARTNERS 'BONUS' REPORTING DESCRIPTION

'DOR JUN B1G1F'

51845 7857

## TRANSMIT CONFIRMATION REPORT

NO.	:	001	
RECEIVER	:	18028935110	
TRANSMITTER	:	RJ REYNOLDS	
DATE	:	APR 30'98	9:25
DURATION	:	01'16	
MODE	:	STD	
PAGES	:	02	
RESULT	:	OK	

51845 7858